



**ASIA PACIFIC INSTITUTE  
FOR EVENTS MANAGEMENT**

**INTERNATIONAL  
CENTRE OF EXCELLENCE**



# One and Two-Day In-house and Online Event Management Workshops



As the number of events have grown, so too has the need for trained professionals capable of planning and delivering events (live, hybrid and virtual) of various types including conferences, product launches, exhibitions, sporting events, parades and networking and social events. These programs contribute to meeting this need by providing key skills and knowledge in event project management.

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## About Event Training Australia - An Asia Pacific Institute for Events Management International Centre of Excellence

Event Training Australia (ETA) is the first Australian training organisation to be acknowledged as an Asia Pacific Institute for Events Management International Centre of Excellence in Event Management Education and Training.

ETA has its origins in the award winning Australian Centre for Event Management (ACEM), University of Technology, Sydney, and was established to continue, and build upon, ACEM's event training and education legacy. As such, ETA draws on over 20 years of experience in the development of innovative practice-based education and training programs in the event management field.

ETA's understanding of what constitutes 'best practice' event management is reflected in its

founder's (Dr Rob Harris) co-authoring of the widely used texts – *Festival and Special Event Management*, and *Event Management*, and handbook - *The Regional Event Management Handbook*, and by his appointment as a Professional Fellow of the Asia Pacific Institute for Events Management.

Since its establishment, ETA has developed and delivered its programs in multiple Australian (Sydney, Melbourne, Gold Coast, Brisbane and Perth) and overseas locations (Singapore, Bangkok and Kuala Lumpur), often in partnership with industry associations, government bodies, corporations or universities.

For further information regarding ETA please see our website [www.eventtrainingaustralia.com.au](http://www.eventtrainingaustralia.com.au)

## One and Two-Day Workshop Content

ETA offers organisations the opportunity to upskill their staff involved in the planning and delivery of events through customised one or two-day workshops. These workshops deal with various aspects of the event project planning process, as well as associated areas such as risk management, sustainability planning and accessible event design. The exact content of each workshop is determined through consultation with the client organisation concerned.

## Workshop Enquiries

Sample workshop programs, and workshop costings are available upon request from:

Dr Rob Harris

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